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What does it take to make an audience happy?

In order to give you an idea of what speakers think is required of them to make an audience happy, let me first quote a description of what is said to be required of a man to make a woman happy. This spot-on-humorous story, written by an unknown, was recently published in the English version of the Spanish magazine "Oh Là Là".

"To make a woman happy a man only needs to be: A friend, companion, lover, brother, father, son, teacher, confidante, cook, carpenter, mechanic, plumber, decorator, stylist, electrician, sexologist, gynaecologist, psychologist, psychiatrist, therapist, bold, kind, sporty, caring, tender, attentive, gentlemanly, intelligent, imaginative, creative, sweet, strong, understanding, tolerant, careful, ambitious, capable, brave, decisive, trustworthy, respectful, passionate and rich. At the same time he should care to: not be jealous but neither uninterested, behave well with her family, but not pay them more attention than her. Give her space, but show interest in where she has been. And most important of all: not to forget her birthday, anniversary, graduation date, her saint's day or when she has her period. Unfortunately, following these instructions by the letter still does not give a 100% guarantee of her happiness because she could feel drowned in a life of suffocating perfection and flee."

To make an audience happy a speaker only needs to be: Eloquent, simple-spoken, down-o-earth, ordinary, exceptional, considerate, calm, bold, exiting, convincing, confident, humble, friendly, imaginative, careful, capable, knowledgeable, enthusiastic, convincing, motivating, inspiring, inventive, flexible, structured, thoughtful, humorous, serious, moving, sensitive, frank, engaging, charming, involving, attentive, trustworthy and good-looking. At the same time (s)he should care to: not overdo any of this, yet not under do it either, not over nor under do body movements/facial expressions, voice pace/volume/variation, not to be over dressed, yet not under dressed either, not excel in knowledge at the expense of the audience, yet be knowledgeable and not give the preference to any special groups in the audience, yet take into consideration any cultural/political/religious/race and gender differences.

A woman "could feel drowned in a life of suffocating perfection and flee."
She is likely to settle for a lot less, especially when she finds out that the man may be reciprocally looking for a number of qualities in her too. So would an audience. The audience will settle for a lot less and be happy if a speaker just shows a few of those qualities, exposing them well! After all, nobody in the audience could or would possibly want to live up to the qualities of a suffocating perfectionist.

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